# **OUR ROADMAP TO ZERO EMISSIONS**

-BHL

April, 2023 DHL Parcel – Excellence. Simply delivered.



## Agenda

- **1** A sustainable strategy
- 2 CO<sub>2</sub> emissions and logistics
- **3** Our route to fossil-free logistics
- 4 Plans for 2023
- 5 Working together

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# **A SUSTAINABLE STRATEGY**



## Our roadmap to sustainability

We can only make a lasting positive impact if we pursue a clear Benelux strategy in line with our Group strategy. Our roadmap to sustainability focuses on three main goals:



Clean operations for climate protection

Great company to work for



We also want to **create a lasting impact** in the community. We do this through our **Go programs**.

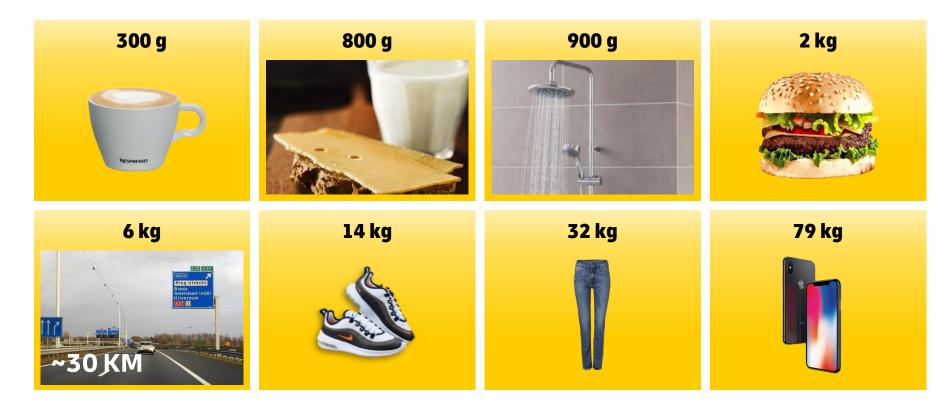


# **CO<sub>2</sub> EMISSIONS AND LOGISTICS**



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## Parcel delivery = 330 grams of $CO_2$ – compared to:



## Delivering a parcel to the consumer (2020):

45 g CO <sub>2</sub>	Collection from customer to RegioHub with truck/trailer, based on ar average number of kilometers and load factor
lgCO <sub>2</sub>	Sorting at the hub with gas and electricity consumption per parcel (average hub at Zaltbommel, Utrecht, and Amsterdam)
135 g CO <sub>2</sub>	Line haul from sorting hub to CityHub with truck/trailer (average of 88 km and average wage bill)
30 g CO <sub>2</sub>	CityHub gas and electricity consumption per parcel (average of 130 CityHubs)
75 g CO <sub>2</sub>	Final kilometers for home delivery by electric or fuel-powered delivery van with an average round of 30 km per parcel
20 g CO <sub>2</sub>	Final kilometers for delivery to a ServicePoint
60 g CO <sub>2</sub>	Other activities / Rolco repos / not at home, etc.
$346 \text{ g CO}_2$	Parcel delivered to home address

**306 g CO<sub>2</sub>** Parcel delivered to DHL ServicePoint



## Other players in the sector with their own complete chain:



PostNL aims to deliver all parcels and mail emission-free in the last mile in the Benelux by **2030**.



## DPD

DPD will deliver emission-free in the 45 largest cities in the Netherlands by **2025**.

# dpd dpd

## UPS

UPS has committed to  $100\% CO_2$  neutrality by **2050**.

## GLS

GLS started using electric vehicles in **four Dutch city centers** in 2020. By **2025**, they aim to have reduced their CO2 emissions by 20 per cent.





#### **Other parties**

There are also other, smaller-sized players. These players only manage part of the logistics chain themselves. The rest is outsourced, e.g. to DHL or to service partners.



# OUR ROUTE TO EMISSION-FREE LOGISTICS



### **DHL Parcel Netherlands 2023**

- Maximum reduction of CO<sub>2</sub> emissions throughout logistics chain
- 2023: fossil-free last mile incl. ServicePartners thanks to electrification and use of HV0100
- Expansion of DHL ServicePoints network
- Maximize use of delivery bikes in cities
- Opening of BREEAM-certified CityHubs

## Our sustainable route to emission-free transport



#### Short-term (B2C)

- 2020: **350 g of CO<sub>2</sub> emissions** per parcel
- 2021: **340 g of CO<sub>2</sub> emissions** per parcel
- 2022: 330 g of CO<sub>2</sub> emissions per parcel
- 2023: fossil-free last mile incl. ServicePartners

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#### BREEAM certification

- For energy-neutral RegioHubs and CityHubs
- Investment of €150M for new, sustainable locations
- Rapidly improve sustainability of existing buildings



#### In addition

- Prevent CO<sub>2</sub> emissions via **Gold Standard projects** in developing countries
- Nature restoration with Land Life Company in Spain, Portugal, and Iceland



#### Sustainable fleet

- Largest electric fleet incl. ServicePartners
- 2023: 2,500 electric vehicles
- Maximize use of **delivery bikes**
- Scale up use of HVO100 and biofuels



#### Smart delivery options 2C

- Dense network of 4,000 DHL ServicePoints and parcel lockers
- Change **delivery day or location** as a standard service free of charge
- Most sustainable intervention visible via track and trace and My DHL app



#### We provide

- Info on your contribution via **My DHL**
- Annual SGS-certified certificate
- **Communication materials** for your channels incl. "Sent by climate-neutral delivery" logo

#### Dense delivery network

- Low CO<sub>2</sub> emissions as standard thanks to efficient network of RegioHubs and CityHubs
- Large cities have two to five CityHubs
- This means that CO<sub>2</sub> emissions per parcel are lower than those of competitors as standard
- Short routes to recipient



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#### Employees

- Every employee is a GoGreen specialist
- Support for nature and other good causes via **DHL Cares** foundation

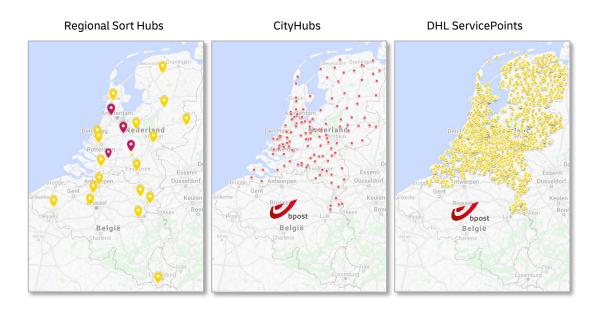


#### Ratings & Rankings

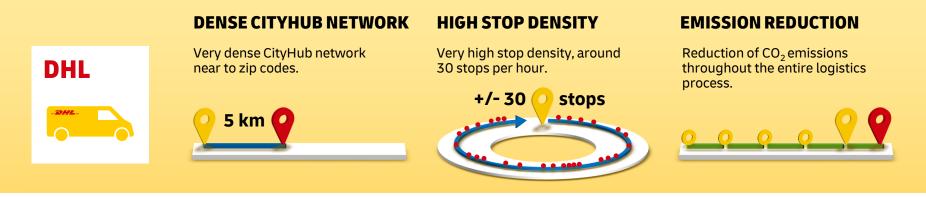
GLEC framework, GHG Protocol, Corporate Accounting and Reporting Standard, Corporate Value Chain (Scope 3), EU-ETS DIN EN 16258, ISO 14064 standards

## **Overview of DHL Parcel Benelux**

- 16 regional hubs
- 4 central hubs
- 130 CityHubs
- 4,000 DHL ServicePoints/Lockers
- Head office in Utrecht
- Benelux Setup
- Market share (2021) 40%



## Ideal CityHub structure: short routes



<ul> <li>The Netherlands</li> <li>355 municipalities</li> <li>4,100 zip codes</li> <li>220,000 streets</li> </ul>	<ul><li>DHL Parcel / day</li><li>6,000 rounds</li><li>800,000 parcels</li></ul>	<ul> <li>Our day-to-day operations</li> <li>17 rounds per municipality</li> <li>1.5 rounds per zip code</li> <li>4 parcels per street</li> </ul>	LESS CO <sub>2</sub>
Amsterdam	• <b>400</b> parcels per zip code	• <b>7.5</b> parcels per street	NATURALLY

## Ideal CityHub structure: short routes

## CENTRAL CITYHUBS

We have 4 Central and 16 Regional hubs

They supply our CityHubs with all the parcels.

### NEAR TO CUSTOMERS

CityHubs are located near the final delivery addresses.

Large cities have **2 to 5 CityHubs**.

### SHORT ROUTES

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With 130 CityHubs, we keep our routes short and efficient.

### ELECTRIFICATION AND HVO100

- Largest E-fleet:
   2,500 vehicles
- 2,200 vans on HV0100
- Start with **bicycle** deliveries

## FOSSIL-FREE LAST MILE

- First national coverage of fossil-free last-mile delivery
- Smart delivery routes and interventions
- Smart deliveries to one of our 4,000
   ServicePoints and lockers

## **Electrification throughout the logistics network:**













# In cases where electrification is not yet possible, we will scale up the use of HVO100 diesel and biofuels:



## And...











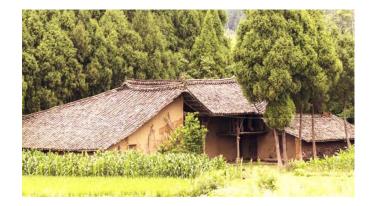
4,000 DHL ServicePoints and parcel lockers Offer consumers most sustainable intervention via track and trace and My DHL Give drivers insight into driving behavior and diesel consumption Local employee initiatives to improve sustainability of processes and products 30% less film used in operations

## But also play a part outside our own logistics chain

- Prevent CO<sub>2</sub> emissions in developing countries
- Investments via Gold Standard Certified projects
- Annual certificate for customers who pay GoGreen surcharge

### Annual certificate

- My DHL Parcel
- Various filter options
- Annual certificate and pledge





## And invest in nature restoration

- Cooperation with Land Life Company
- Invest in nature restoration in Europe
- Also stimulate economy and biodiversity
- 2023: start of large-scale nature restoration in Haukadalur, Iceland





Iceland, Skridufell /Haukadalur (320 ha),500,000 treesExpected CO2 reduction 87,409 tonnes in next 40 yearsPortugal, Freguesia de Tavares(89 ha),55,000 treesExpected CO2 reduction 13,641 tonnes in next 40 yearsSpain, Ariza(55 ha),45,000 treesExpected CO2 reduction 9,650 tonnes in next 40 years

## Your current contribution via GoGreen surcharge\*

DOM B2C <b>330 g</b> CO <sub>2</sub> DOM B2B <b>434 g</b> CO <sub>2</sub>	B2C INT <b>1.3 kg</b> CO <sub>2</sub> B2B INT <b>2.3 kg</b> CO <sub>2</sub>	B2B DOM <b>10.3 kg</b> CO <sub>2</sub>	B2B INT PAL <b>54 kg</b> CO <sub>2</sub>
PARCEL DOMESTIC	PARCEL INTERNATIONAL	PALLET DOMESTIC €0.25	PALLET INTERNATIONAL

\* The audit used to determine CO<sub>2</sub> and make a prediction for the year ahead. Certification will follow in April.

## The results for you as a customer



INNOVATIVE, AMBITIOUS PARTNER IN LOGISTICS WORK ACCORDING TO THE HIGHEST STANDARDS

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### CLIMATE-NEUTRAL DELIVERIES

Fantastic news! This parcel will be sent by climate-neutral delivery. Want to receive more green parcels from now on? Choose to collect them from a DHL ServicePoint.



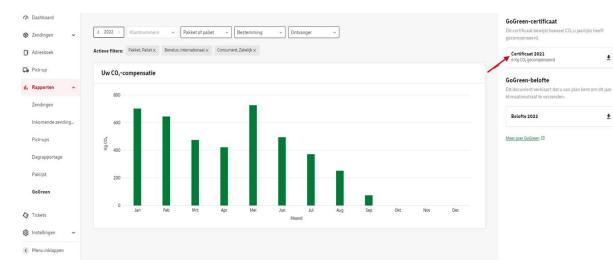
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#### **Read more about GoGreen**

## The results for you as a customer

Information about your CO<sub>2</sub> emissions via My DHL Parcel:

- · Access to the GoGreen dashboard
- Information about your monthly CO<sub>2</sub> compensation
- Filter by customer number, parcel or pallet, destination, type of recipient, and year
- Download the GoGreen certificate and GoGreen pledge



# **PLANS FOR 2023**



# DHL PARCEL NETHERLANDS OUR GREEN PLANS FOR 2023

We will reach a milestone: a fossil-free last mile!



We will continue testing the Easy Green Capsule.

**GREEN GROWTH** We will open even more DHL ServicePoints, around 800 parcel lockers, and 10 climate-neutral CityHubs.



+200 hectares of land have been restored in Iceland by planting +200,000 trees. In 2023, we will continue to work with Land Life on large-scale nature restoration projects such as in Haukadalur, Iceland.





And we are doing even more. We are taking on initiatives, big and small, to make the world a better place.

### **GREEN JOURNEYS**

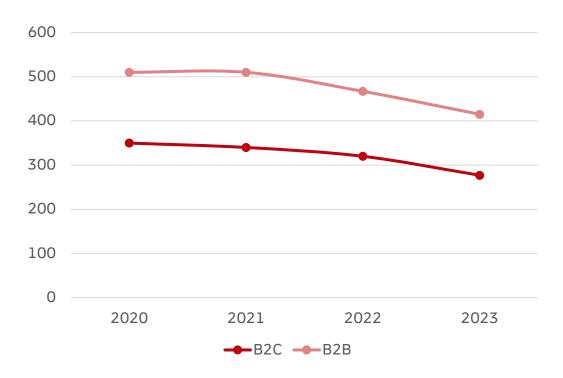
We will have 2,500 electric delivery vans in our fleet. The remaining vans will run on HVO100 diesel fuel.





We will also start delivering by bicycle in many locations.

## CO<sub>2</sub> emissions per shipment in grams





\*Future emissions are subject to change. This prediction depends on external factors, such as volume, availability of HVO100 diesel, and delivery dates for electric vehicles.

FOR INTERNAL USE

# **WORKING TOGETHER**



## **The Easy Green Capsule**

- Almost **24%** (40% for clothing) of an e-commerce parcel is air. Only 14% of packaging is recycled.
- An e-commerce parcel requires 20 times more handling than a B2B delivery to a store.
- Reinventing packaging together.
- Initial tests with a reusable bag.
- Test results to be shared in 2023.



### About the reusable bag

To combat material waste, we are developing a brand-new type of reusable packaging called the Easy Green Capsule. This is a bag instead of a box, made from recycled polypropylene. It can be reused up to a hundred times and is extremely robust, waterproof, and dustproof. It is still currently in the pilot phase but may soon be available for use!

## What can you do?

- Balance between "underpackaging" and "overpackaging"
- Avoid sending air to consumers
- 81% of consumers consider recyclable packaging important

### Tips:

- Minimize packaging
- Sustainable packaging and filling material
- Indicate on the packaging if it is sustainable
- Monitor delivery of goods with DHL Parcel



## Highlight climate-neutral delivery

- 40% of recipients want their parcels to be delivered sustainably
- 60% of consumers look for information about green deliveries on the website where they place their order

### Our document includes:

- "Sent by climate-neutral delivery" logo
- Green leaf for use at your check-out
- Explanation of GoGreen to add to your FAQ
- Template for social media



# Let's do it together! Will you join us?

